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Monthly Diversity Education Forum

Where:

Oakland County Executive
Office Building
2100 Pontiac Lake Road
Building 41 West,
Waterford, MI 48328
Conference Center East

When:

1:00 to 3:00
Third Thursday of each month

Cost:

No cost for monthly forum
Includes complimentary lunch
with pre-registration.

Register:

www.ocado.net

Contact Us:

Membership Chair:

Laura Robb
robb@ocado.net
(248) 691-8437 x 2974

Education Chair:

Malkia Maisha Newman
mnewman@cnsmi.org
248-409-4227

To Sponsor an event and
highlight your organization:

Chair

Frank Russell
248-858-5204
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Pontiac, MI 48343-0686



SAVE THE DATE

Thursday, September 20, 2012



*"What is social media? How can I make
it work for my business?"*

Communication and marketing have taken on a new meaning in these days of social media. Come and learn how social media can be a useful tool to market a business or organization, help connect you to potential employers if you're seeking employment, or utilize it as a great networking tool.

This is an excellent opportunity to get answers to your burning questions on the pros and cons of social media and what it can do for you!

Program objectives:

1. *Participants will explore the different types of social media and identify those that can be most beneficial for your needs.*
2. *Participants will discuss the pros and cons of using social media to promote your business or yourself.*
3. *Participants will explore how social media can bridge cultural barriers and encourage diversity on every level.*
4. *Participants will explore the role of social media as a catalyst for social change in the world today.*

WHO SHOULD ATTEND?

- Human Resource Professionals
- Business leaders
- Department heads
- Diversity Practitioners
- HR Consultants