



## PRESENTS

**The Monthly Diversity Educational Forum Series**  
Increase your understanding of Diversity, Earn SHRM Credits for this event,  
Enjoy lunch and the excellent Networking Opportunities!

### TOPIC: MIRROR OF THE COMMUNITY



### Speaker: Donald Snider

Donald Snider has successfully built several businesses creating jobs and building up the Michigan economy. In addition to his endless energy he has another secret to his success – his employees mirror the community! You will learn about the entrepreneurial mindset of your Gen Xers as Don shares how to develop a workforce that mirrors the community you serve.

#### Learning Objectives:

- Understand Gen X's entrepreneurial urges and how you make that an asset for your organization
- Develop the ability to identify the community you serve
- Understand proven techniques to recruit a workforce that mirrors the community
- Comprehend proven techniques to get diverse work teams connected to your mission and vision

\*\*\*\*\*

## Thursday, February 18, 2010!

**What:**  
Monthly Diversity Educational Forum Series

Join the Oakland County Employment Diversity Council (OCEDC), as we present Mirror of the Community. During this session we will have a presentation and discussion about the various ways to develop a workforce that mirrors the community you serve.

**When:**  
February 18, 2010  
1:00pm - 3:00pm

Once a month, the OCEDC features a speaker or a performance depicting the rich cultural diversity within our community. A sculptor and artist, dance groups, speakers on Asian heritage, Black history, Native American history, Sikh identity and various other cultural topics are presented. "The Monthly Diversity Educational Forum Series" is about learning, growing, and networking together.

**Where:**  
Oakland County Executive Office Building 41 West – Conference Center 2100 Pontiac Lake Rd., Waterford, MI 48328

The Monthly Diversity Educational Forum Series is designed to assist human resource professionals, diversity managers, and all levels of leaders and supervisors to develop and implement organizational leadership solutions, personal diversity solutions, and public solutions to move toward full productivity throughout their workforce.

To Register complete the registration form on our website [www.ocado.net](http://www.ocado.net) and fax to 248-975-9742, email [russellf@ocado.net](mailto:russellf@ocado.net)

**Cost: FREE**  
With Lunch!

Sponsorship opportunities are available for February 18<sup>th</sup> and March 18<sup>th</sup> events! Call or Email Frank Russell at OCEDC at (248) 858-5204 or email - [russellf@ocado.net](mailto:russellf@ocado.net) or Andrew Pettress at 248-338-1705 [apettressco\\_302@hotmail.com](mailto:apettressco_302@hotmail.com) today for details!

Register Now!  
@ [www.ocado.net](http://www.ocado.net)

## SPONSORED BY: THE PONTIAC NEWS